

Hongarije in Zaken

Media Kit v2.0



Magazine Hongarije in Zaken

The Magazine

Our business magazine is published four times a year and we use offset sheed-fed, High Quality print and we produce 12.000 copies each year. We have a "controlled circulation" for distribution of the magazine and it's available at many addresses in The Netherlands, Belgium and Hungary. We also have subscribers in these countries (business and private).



PublisherPartners for print and online

The magazine "Hongarije in Zaken" (Hungary in Business) and the website www.inzaken.eu are part of PublisherPartners. In co-operation with the ITD Hungary (ITDH) and the Hungarian Business Network (HBN), PublisherPartners has the special opportunity to promote Hungarian companies to our readers of the magazine and visitors of our websites.

ITD Hungary relations

Start promoting your company to our Belgian and Dutch business readers by ordering a "Matchmaking Advertisement". This is a quarter-page advertisement in the magazine "Hongarije in Zaken" and an article on our website www.inzaken.eu on the English section. This multimedia campaign is available for only 89,25 EUR (VAT included). You will receive 5 free copies of the magazine with your invoice. Your "Matchmaking Advertisement" is placed in the HBN section.

BÁLIND



Company Profile:

The BÁLIND Ltd. was founded in 1987. The company is a professional organisation under Hungarian management. We have our headquarter in Balatonöszöd, county Somogy, near Lake Balaton in the southwest of Hungary. Besides the headquarter in Balatonöszöd we have two manufacturing plants near the lake Balaton –and another two plants Serbia.

We offer the manufacturing of metal precision parts mainly for automotive, machinery and building industry. Such as: brake discs, valve body parts and engine parts. Using techniques as: NC, CNC turning, milling, boring, pressing, grinding and heat & surface treatments. According to the whole specifications of technical drawings and requirements of our buyers. Our strength is the manufacturing of medium and large annually volumes from 10 thousand pieces till 1 million pieces.

And we are looking for Dutch partners who are interested in purchase of such kind and quantity of qualitative metal precision parts or interested in joint ventures

Interested?

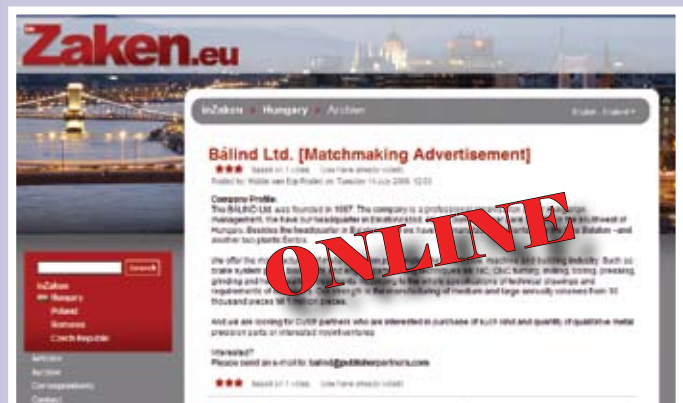
Please send an e-mail to:
balind@publisherpartners.com



"Matchmaking Advertisement" in print and online

This Multimedia Campaign consist of:

- A quarter-page advertisement in the magazine "Hongarije in Zaken"
- An article on our website www.inzaken.eu on the English section.



Networking



Contact the ITDH

We have a co-operation with the ITD Hungary in The Hague to bring companies together and are proud to have this special opportunity available with their approval. Contact mister Gábor Greczner for more information.

ITD Hungary in The Netherlands

Telephone: 31-70/383-8104

E-mail: thehague@itd.hu

Website: www.itd.hu

Connect to our Network

As a member of the HBN you invest your contribution to the maximum. The HBN is a Professional Business Network with all connections to interesting companies and their mission is to promote and facilitate business ties between Hungary, the Netherlands and Belgium. Together with PublisherPartners they provide an unique platform to exchange experiences and business oportunities for Hungarian companies on the Dutch and Belgium market. A very active Network that organizes events, business trips and company visits. With several publications in print and online you will receive information and will have the opportunity to attend the events.

Contact the HBN

The Hungarian Business Network

P.O. Box 1175

3900 BD Veenendaal

The Netherlands

Email: secretarishbn@gmail.com

Website: www.hungarianbusinessnetwork.nl



Distribution by "Controlled Circulation"

The most important places to find our magazine:

Globally

* On our website www.hongarijeinzaken.nl the magazine is available for new subscribers. (printed version)

* On our website www.inzaken.eu selections of all articles are available in text. (digital)

In The Netherlands

* The Hungarian Embassy in The Hague

* All headquarters of the dutch Chambers of Commerce

* Available for Malév Business-Class travelers

* ITD Hungary in The Hague

* Our business partners and advertisers

* HBN members receive a free year subscription

* All Dutch subscribers

In Hungary

* The Dutch Embassy in Budapest

* ITD Hungary in Budapest

* Our advertisers in Hungary

* All Hungarian subscribers In Belgium

* The Hungarian Embassy in Brussels

* Our advertisers in Hungary

* All Belgian subscribers

Target Group

Our target group consists of international business people from The Netherlands, Belgium and Hungary. They are interested in doing business with Hungary, or are already active in Hungary and look for further possibilities to promote their products amongst other international business people. We also have readers with personal interest in Hungary and would like to keep informed about Hungarian developments and the international co-operation with The Netherlands and Belgium.

We have special conditions for companies that are members/contributor of The Hungarian Business Network (HBN) and also Hungarian companies have special treatment.

Please feel free to contact The Hungarian Business Network for references. (secretarishbn@gmail.com)

ITD Hungary, The Hungarian Business Network and PublisherPartners are co-operating to stimulate international business with Hungary.

www.hongarijeinzaken.nl