



Hidde van Erp  
Publisher

ITD Hungary, the Hungarian Business Network and PublisherPartners are working together to stimulate international business co-operation between Hungary, The Netherlands and Belgium. We are proud sponsor of the Hungarian Business Network (HBN) and we offer media support for all activities of ITD Hungary.

# Multimedia "Matchmaking Campaign"

*Special opportunity for Hungarian Companies to enter new markets in The Netherlands and Belgium*

In co-operation with the ITD Hungary (ITDH) and the Hungarian Business Network (HBN), PublisherPartners has the special opportunity to promote Hungarian companies to readers of the magazine and visitors of our Dutch and international websites. The magazine "Hongarije in Zaken" (Hungary in Business) and the website [www.inzaken.eu](http://www.inzaken.eu) are part of the Dutch company PublisherPartners.

## Information about the Magazine (print and online)

The Dutch business magazine "Hongarije in Zaken" is published four times a year. Each year we produce at least 12.000 copies using High Quality offset printing machines. The first issue was released in 2005 by a small team. After 5 years we are working with a much bigger team. We now have an independent editorial team and a large group of (freelance) correspondents in several European countries. A selection of articles is made by the Chief Editor and these articles will be published in the magazine.

We use "controlled circulation" to distribute the magazine and therefore it is also available at locations of selected partners.

## Availability of "Hongarije in Zaken"

Hongarije in Zaken is available online and at locations of selected partners.

## Globally

- On [www.hongarijeinzaken.nl](http://www.hongarijeinzaken.nl) we have an online version of the magazine is available (digital)
- Copies of the printed magazine can be ordered online (print)
- On our international portal inZaken.

eu selections of all articles are available in text. (online)

## In The Netherlands

- Available for Malév Business-Class travelers (all flights AMS-BUD)
- All headquarters of the Dutch Chambers of Commerce (Kamers van Koophandel)
- The Hungarian Embassy in The Hague
- HBN members receive a free year subscription
- ITD Hungary in The Hague
- Our business partners and advertisers
- All Dutch subscribers

## "Matchmaking Campaign"

- A quarter-page advertisement in the magazine "Hongarije in Zaken"
- An article on our international portal inZaken.eu on the English section.



### In Hungary/Belgium

- The Dutch Embassy in Budapest
- ITD Hungary in Budapest
- Our advertisers in Hungary
- All Hungarian subscribers
- The Hungarian Embassy in Brussels
- Our advertisers in Belgium
- All Belgian subscribers

### Target Group "Hongarije in Zaken"

International business people from The Netherlands, Belgium and Hungary. They are interested in doing business with Hungary, or are already active in Hungary and look for further possibilities to co-operate with Hungarian companies to achieve further expansion to the Eastern of Europe. Hungary is good location to set up a Headquarter for Central and Eastern Europe. We also have readers with personal interest in Hungary and they like to be informed about Hungarian developments and the international co-operation with The Netherlands and Belgium.

### How does it work?

Start promoting your company to our Belgian and Dutch business readers by ordering a "Matchmaking Advertisement". This is a quarter-page advertisement in the magazine "Hongarije in Zaken" and an article on our international portal inZaken.eu. This multimedia "Matchmaking Campaign" is available for only € 89,25 (VAT included). You will receive several free copies of the magazine with your invoice.

### Contact the ITD Hungary

We have a co-operation with the ITD Hungary in The Hague to bring companies together and are proud to have this special opportunity available with their approval. Contact mister Gábor Greczner for more information.

### ITD Hungary in The Netherlands

Telephone: 31-70/383-8104  
E-mail: thehague@itd.hu  
Website: www.itd.hu

### Hungarian Business Network (HBN)

The HBN is a professional business network with connections to interesting companies. Their mission is to promote and facilitate between Hungary, the Netherlands and Belgium. Together with PublisherPartners they provide an unique platform to exchange experiences and business opportunities for Hungarian companies on the Dutch and Belgium market.

A very active Network that organizes events, business trips and company visits. With several publications in print and online. You will receive information and will have the chance to attend at the events or read all about the event in the media.

### The Hungarian Business Network

P.O. Box 1175  
3900 BD Veenendaal  
The Netherlands  
Email: info@huchamber.nl  
Website: www.huchamber.nl

**C E R E D** Partnership

Dutch-Hungarian office **active** in Hungary in the field of architecture and project management.

Together with a team of established **local** consultants, we aid our clients through all phases of their building developments.

We **focus** on industrial/ residential/ office and restaurant projects where a high standard of design is required.

We have know-how and experience with implementing the most modern **environmental** friendly technologies into a building.

architecture  
and  
project management

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